

APPENDIX C: "IN THE FUTURE, ROHNERT PARK WILL BE..." RESULTS

Economy/Amenities

- Businesses and amenities near campus
- Small businesses
- Small businesses (shopping center at Southwest/College, coffee shop, restaurants, boxing, karate gym, pet store)
- Trader Joe's
- Diversity in dining and entertainment
- "White tablecloth" restaurants
- Less box stores
- Less strip malls
- City budget that addresses current and legacy issues in a real time manner
- People will want to visit not just for shopping but for great restaurants with more outdoor seating
- Less vacant commercial space (there's too many empty right now)
- A tourist destination
- More restaurants that are medium priced for sit down meals
- Economic growth geared toward small/medium size industries related to Cannabis and technology that will support a living wage so residents can live closer to home.
- Greater variety of amenities (non-chain restaurants, small business retail, Trader Joe's, renovated movie theater, a downtown) to serve a variety of residents
- More upscale dining (think local, small plates fare often seen in Sebastopol or Petaluma)
- The shops' criteria would be locally created goods and locally grown foods in order to have businesses there.
- A well-kept, beautiful destination to visit on the way to wine country. Great local restaurants, shops, and a downtown
- More incentives for local business owners not big corporate retail
- A shopping destination with a mix of products and services that can enhance ones living requirements as well as benefit ones health and well being
- Plenty of healthy food and personal shopping choices that are convenient to many areas of the community.
- Have everything available so I do not need to leave the city
- New and interesting restaurants, clothing stores, bakeries, grocery stores for high end, moderate, and low incomes
- More things by the casino to keep casino-only-goers there and not into the city
- No casino



- A vital self-supporting city with a balanced budget
- Active performing arts center and offerings robust and sustainable economic base with a balanced mix of small and large businesses
- Have a southern commercial/residential district based on an updated Southwest Boulevard
- Rohnert Park has a healthy economy based on human values that go beyond shortsighted profit motives
- Destination

Central City/Gathering Places

- Downtown core area that isn't a parking lot at the library
- Development of a downtown
- Get the Downtown center of Rohnert Park completed.
- Downtown area will be complete and hopefully a place to shop, gather and socialize.
- It will have a great city center with mixed use commercial/art/home spaces and another event space for concerts/shows
- The PDA, as well as areas close to SMART and the freeway, will be developed fully to centralize housing, consumer needs, and lessen VMT
- Downtown will be accessible to those with mobility challenges or disabilities
- Downtown will serve as a gathering space for residents (especially families) to interact, shop, dine, and play (i.e., listening to live music, green space for picnicking or playground, spot for community festivals, events, parades)
- Offers "hip" spaces for college students, parents on date night
- Hoping it will have a central downtown area with shops below and housing above and a park where the State Farm building is
- A real downtown that is pleasant to walk in
- A place to enjoy spending time doing relaxing and engaging activities; a place to enjoy appreciate the outdoors as well as engage in activities around other residents and people from neighboring areas
- Community entertainment like the farmers market, festivals, music, theater and movies in the parks
- Places to walk to
- Hopefully the State Farm/downtown project goes well and becomes a hub for the city
- A city with a downtown similar to what Windsor has created.
- Beautiful downtown center that attracts visitors from outside of RP
- Great gathering places for food

Alternative Modes of Transportation/Parks and Open Space

- Bike/pedestrian focused roads
- A walkable city with safe, welcoming bike and walking trails from anywhere in the region to a city center with attractions that are compelling



- Parks and walkways safe and maintained
- Green park and several miles of pathways to walk and exercise
- Cost reductions to use SMART (especially for seniors, people with disabilities, families with children) will ease congestion and encourage commuters to take public transportation
- more bus service
- Safe bike lanes where you don't have to hesitate about biking
- Sidewalks free of encroaching grass, bushes, more garbage cans (e.g., along Camino Colegio between East Cotati and Bodway)
- Complete bike path all the way to Santa Rosa
- Better public transportation and bike paths
- Nice parks
- Retain the image of this city...Redwood trees!
- Large, attractive destination park featuring inclusive play structures well developed system of parks
- We are a bike friendly community and encourage eco-friendly modes of transportation
- Even more bike friendly, including bike paths over the freeway that are separate from the existing overpasses
- Improved sports fields
- A city where you can walk to all areas of town through continuous paths of wide and unimpeded sidewalks
- A city that connects the Crane Creek Regional Park to SSU and to the neighborhoods with a decent and safe walking path
- Open Space
- Rohnert park is a city rich with parks and green space
- Walkable and connected
- Efficient transportation

Safety

- More well-trained police (current staff seems awesome)
- Crime-free
- A police force that reacts to the current issues in a timely manner
- Community wide emergency response teams coordinated by City
- Families can find safe parks
- Safety
- Better police presence to stop red light runners and distracted drivers
- Less crime
- Adequate police and fire protection



- A city that is safe for all residents with low violent and non-violent crime rates and low fire loss rates
- Safe

Community/Values

- Community Activities
- · Community atmosphere
- Family, community-based town
- Thriving community that offers a variety of housing, shopping, business services, entertainment, and employment options to a diverse resident population
- Safe community that respects the opinions of its citizens
- Community feel
- Be family friendly (by offering parks, quiet and clean neighborhoods, affordable housing, high quality schools)
- Will continue to have awesome community events and its community gym will have more flexible childcare hours
- Family-friendly
- Known for its Leadership Rohnert Park program to develop community involvement (ex: www.leadershipmorganhill.org)
- Citizen volunteers involved with parks, trails, focus groups (more face to face input)
- A diverse and thriving community that provides a range of housing and transportation options.
- A great place to grow up and grow old
- Community services that are accessible to people of all ages and ability status
- A place that supports equality, human and civil rights for all people and humane care for its animals too
- Family-friendly
- The Friendly City
- Welcoming
- Not too big
- Maintain the rural feel the town has
- Cafes, shops, village-y atmosphere in downtown near and around SMART station
- Welcoming
- Charm
- Fun
- Attractive
- Affordable
- Urban



- Hip
- RP is a senior-friendly city with great activities, programming, amenities, and transportation to meet their needs
- Affordable to middle class

Traffic

- Change policy regarding quantity of recreational vehicles parked in driveways.
- Car problems kept to a minimum
- Traffic pattern that is conducive to a smooth flow
- Reduce traffic
- A quieter place with reduced traffic noise from the freeway and golf course
- More parking at train depot
- A city with cameras at almost every intersection in order to move traffic more smoothly and to capture speeders and vandals
- Fix the dangerous intersection at the Commerce end [of Southwest Blvd]

Growth Management/Sustainability

- Planned Growth
- Limited growth
- Community separators will not be violated
- Sustainability, green belts (more trees)
- Decisions for growth will be inclusive of neighborhood representatives
- More use of clean energy on government buildings and incentives for residents to purchase clean energy solar power. Tax or credits for installation of fake lawns.
- City infrastructure (roads, sewer, power grid, city buildings and services) are sustainable and well-funded
- We maintain a greenspace boundary between RP and other, neighboring cities
- Solar and alternative energy sources are a priority and a required part of any building plans
- RP leads the county in water conservation or use by household or resident
- Climate change protections
- Serves as a model for environmental stewardship, sustainability and innovative energy technologies.

Housing

- Creative affordable housing while keeping small-town feel
- Infrastructure and housing projects are appropriate for all age groups and income levels
- More affordable housing (for seniors too)
- Smaller, affordable housing units and apartments will be built to encourage young people and secure a place for seniors who want to downsize
- No homeless because we have homes for everyone



- Building high quality affordable housing including mobile home parks, senior apartments, section 8 and low income housing
- More housing for seniors walking distance to new open mall and downtown
- A Tiny Home Community available to low income families based on the Detroit model
- Affordable housing
- Have a lot of mixed use, low cost housing with greater density (think Japan)
- Housing and property rights will be less regulated by the county so that property owners have more rights to use their land as best suits their needs and interests
- Plenty of truly low income housing including low rent apartments in new residential developments and more mobile home parks (like Sonoma Grove) but with rent control preferably with rents not exceeding 1/3 of the average social security payment for low income qualifying individuals, seniors, etc
- RV parks also need some form of rent control
- Less homeless
- Affordable housing needs to be addressed...sooner than later for ALL
- Affordable housing for 10-15% of the population
- City for commuters in the increasingly crowded, overly priced Bay Are housing market
- A city that gives the neighborhoods on the western side of the town the same neighborhood feel and attention as the newer (upgraded) neighborhoods on the eastern side
- Affordable housing

Education

- Strong schools
- Greater cooperation between SSU and City
- Best education for every student
- Will continue to attract families and college students through increased university-city partnerships (like school of ed presence in k-12 schools)
- Excellent schools
- Quality schools
- Strong, collaborative partnership between the City of RP and the local school district

Other

- Tech-savvy
- Neighborhoods will be governed more by residents and less by city officials.
- A city where all utility poles and wires are under-grounded
- A city where you can get decent cell phone reception everywhere but not have ugly towers in plain sight

Survey Report

22 April 2018 - 13 November 2018

Your Vision

PROJECT: What's Your Vision?

Engage at Envision Rohnert Park 2040



Q1 In the future, Rohnert Park will be... (describe the features of the community you want to see by 2040)

Martha

8/09/2018 02:21 PM

More welcoming. More businesses and amenities located near campus. More charm, a down town core area that isn't a parking lot at the library.

Michelle Lua

8/09/2018 02:32 PM

a city with community activities, that has a city counsel that listens to those who live here, a city without bad traffic, a city that is NOT too big. We need a community atmosphere.

catfansf

8/09/2018 02:36 PM

Bustling with small business and crime free.

thatguygio

8/09/2018 02:38 PM

1) Support for small businesses (Example of possibilities- Shopping center at Southwest/College view - Coffee shop/restaurants/boxing/karate gym/pet store). 2) Bike/pedestrian focused roads (construction of new home will create more traffic). Slower speeds/Better markings/Road dieting. 3) Development of a downtown. Give the town a heart. 4) More welled trained police (current staff seems awesome). 5) Trader joes.

Veronica

8/09/2018 02:39 PN

family friendly, safe, fun, diversity in dining and entertainment, planned growth, affordable to middle class

Don jenkins

8/09/2018 02:45 PM

The most important is to get the DOWNTOWN CENTER OF ROHNERT PARK completed so Rohnert Park can become a destination and possible "WHITE TABLECLOTH" restaurants will survive. Change policy regarding quantity of recreational vehicles parked in driveways. Not sure why we have street sweeping when fifty percent of the streets cannot be swept because of cars blocking the way.

Paul K

8/09/2018 02:46 PM

A walkable city with safe, welcoming bike and walking trails from anywhere in

SPotter

8/09/2018 02:47 PM

Will continue to be a family community based town. Which has a focus on education and families.

Geewhizpat

8/09/2018 03:01 PM

Urbane, hip, tech savvy, great gathering places for food...less box stores...less strip malls...creative affordable housing while keeping small

the region to a city center with attractions that are compelling.

town feel...car problems kept to a minimum

and maintained.

ANNE TRUJILLO

8/09/2018 03:05 PM

A thriving community that offers a variety of housing, shopping, business services, entertainment and employment options to a diverse resident population.

Rohnert Park 40

8/09/2018 03:19 PM

A safe community that respects the opinions of its citizens. Strong schools on all levels. A police force that reacts to the current issues in a timely manner. A city budget that addresses current and legacy issues in a real time manner. Keeping and controlling a traffic pattern that is conducive to a smooth flow. Making sure that future infrastructure and housing projects are appropriate for all age groups and income levels. Keeping our parks and walkways safe

MrMike

Open space and a community feel. The downtown area will be compete and

8/09/2018 03:55 PM

Lisa G.

8/09/2018 04:01 PM

LoriBee

8/09/2018 04:28 PM

Sue B

8/09/2018 04:47 PM

Chris Meyer

8/09/2018 05:23 PM

Tera

8/09/2018 06:16 PN

Katluvr333

8/09/2018 07:12 PM

hopefully a place to shop, gather and socialize. All city offices will be at the library and police complex area. I hope there is limited growth, our streets and infrastructure can only accommodate so much. Let's maintain the rural feel the town has.

It will be a city people will want to visit not just for shopping but for great restaurants with more outdoor seating. It will have more affordable housing (for seniors too) and less vacant commercial space (there's too many empty right now). It will have a great city center with mixed use commercial/art/home spaces and another event space for concerts/shows. Spreckles and the community center buildings will be upgraded with easier access and better use of the existing buildings. It will have a plan to reduce the traffic congestion on RP Expressway and all of the 101 exits to RP. A tourist destination.

I want to see a green park that has several miles of pathways to walk and exercise. I would like to see more restaurants that are medium priced for sit down meals.

a staunch supporter of climate change protections. The PDA, as well as areas close to SMART and the freeway will be developed fully to centralize housing, consumer needs and lessen VMT. The community separators will not be violated. Economic growth will be geared toward small/medium size industries related to Cannabis and technology that will support a living wage so residents can live closer to home. Smaller, affordable housing units and apartments will be built to encourage both young people and to secure a place for senior residents who want to downsize. There will be much greater cooperation between SSU and Rohnert Park so together we can utilize the innovations a university provides to the surrounding towns.

The best education for every student in Rohnert Park. A city with no homeless because we have homes for everyone.

a place with a greater variety of amenities (non-chain restaurants, small business retail, a Trader Joe's, renovated movie theater,**** a downtown***) to serve a variety of residents. Downtown will be accessible to those with mobility challenges or disabilities. Downtown will serve as a gathering space for residents (especially families) to interact, shop, dine, and play (I.e., listening to live music, green space for picnicking or playground, spot for community festivals, events, parades). RP will continue to be family friendly (by offering parks, quiet and clean neighborhoods, affordable housing, high quality schools) while more broadly offering "hip" spaces for college students, parents on date night, more upscale dining (think local, small plates fare often seen in Sebastopol or Petaluma). Rohnert Park will continue to attract families and college students through increased university-city partnerships (like school of ed presence in k-12 schools) and building high quality affordable housing including mobile home parks, senior apartments, section 8 and low income housing. Rohnert Park will be an affordable, attractive city for commuters in the increasingly crowded, overly priced Bay Area housing market. cost reductions to use SMART (especially for seniors, people with

disabilities, families with children) will ease congestion and encourage commuters to take public transportation.

biggar64

8/09/2018 07:21 PM

more bus service more housing for senior walking distance to new open mall down town

Isabel Auerbach

8/09/2018 08:16 PM

safe bike lanes where you don't have to hesitate about biking sidewalks free of encroaching grass, bushes more garbage cans (e.g., along Camino Colegio between east Cotati and Bodway) cafes, shops, village-y atmosphere in downtown near and around SMART station

Mrozlaura 8/09/2018 08:40 PM Hoping it will have a central downtown area with shops below and housing above and a park where the State Farm building is. The shops' criteria would be locally created goods and locally grown foods in order to have businesses there. I would like to see a Tiny Home Community available to low income families based on the Detroit model.

KIrstin 8/09/2018 08:50 PM A well kept, beautiful destination to visit on the way to wine country. I want to see great local restaurants, shops, and a downtown.

Moe 8/09/2018 09:01 PM a quieter place with reduced traffic noise from the freeway and golf course. It will continue to have awesome community events and its community gym will have more flexible childcare hours.

Book Sustainability, green belts (more trees); complete bike path all the way to 8/09/2018 09:17 PM Santa Rosa, affordable housing, more parking at train depot, community wide

emergency response teams coordinated by City, citizen volunteers involved

with parks, trails, focus groups (more face to face input)

Have a lot of mixed use, low cost housing with greater density (think japan). Better public transportation and bike paths. A real downtown that is pleasant to walk in.

Mark

Neighborhoods will be governed more by residents and less by city officials.

Decisions for growth will be inclusive of neighborhood representatives and more incentives for local business owners not big corporate retail. Housing and property rights will be less regulated by the county so that property

owners have more rights to use their land as best suits their needs and interests.

Nicole Weld 8/10/2018 01:39 AM

A place to enjoy spending time doing relaxing and engaging activities. A place to appreciate the outdoors as well as engage in activities around other residents and people from neighboring areas. A shopping destination with a mix of products and services that can enhance ones living requirements as well as benefit ones health and well being. Plenty of healthy food and personal shopping choices that are convenient to many areas of the

personal sh community.

walkable

Edward Watling

8/10/2018 03:54 AM

PamL A place where families can find safe parkns, excellent schools, and

community entertainment like the farmers market, festivals, music, theater and movies in the parks. Rohnert Park will be a welcoming community with

an eye to its aesthetic beauty within the valley.

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8/10/2018 08:10 AM

Susan Roberts

8/10/2018 09:07 AM

Safe. Family friendly. Have everything available so I do not need to leave the

benandsophiesmom

8/10/2018 11:00 AM

city: new and interesting restaurants, clothing stores, bakeries, grocery stores for both high end, moderate and low income, places to walk to. Better police presence to stop red light runners and distracted drivers. More things by the casino to keep casino-only-goers there and not into the city.

Scott45

8/10/2018 03·20 PM

nbthompson

8/10/2018 08:55 PM

Ben Richards

8/17/2018 10:33 AM

Charlesmarkley

8/19/2018 09:50 PM

Shannon's 2cents

8/21/2018 03:50 PM

RS

8/22/2018 02:17 PM

RP#1

8/25/2018 03:21 PM

Chris Borr

8/28/2018 09:06 AM

Plenty of truly low income housing including low rent apartments in new residential developments and more mobile home parks (Like Sonoma Grove) but with rent control preferably with rents not exceeding 1/3 of the average social security payment for low income qualifying individuals, seniors etc. RV parks also need some form of rent control.

Hopefully the State Farm/downtown project goes well and becomes a hub for the city

Less homeless, no casino. Less crime.

The Friendly City

To quickly provide an 'off the top of the head response' would be that affordable housing needs to be addressed ...sooner than later for ALL

A city with a downtown similar to what Windsor has created. A vital self supporting city with a balanced budget, nice parks, quality schools, and adequate Police and Fire protection.

>More use of clean energy on government buildings and incentives for residents to purchase clean energy solar power >Tax or credits for installation of fake lawns. It will minimize use of irrigation and fertilizer run off through street drainage to the bay >Retain the image of this city...Redwood trees! They've chopped them down at the old HP property and I have a bad feeling it will happen at the old State Farm property. We need to save some of these old trees.

a vibrant city with the following attributes: - large, attractive destination park featuring inclusive play structures - well developed system of parks - active performing arts center and offerings - robust and sustainable economic base with a balanced mix of small and large businesses - beautiful downtown center that attracts visitors from outside of RP - a plan in place in case we have to close one of the two golf courses (how to best use the premium land should this happen) - a city that is safe for all residents with low violent and non-violent crime rates and low fire loss rates - city infrastructure (roads, sewer, power grid, city buildings and services) are sustainable and well funded to rank in the top quartile among cities of like size and demographics - we will have affordable housing for 10-15% of the population - strong, collaborative partnership between the City of RP and the local school district -RP is a senior-friendly city with great activities, programming, amenities and transportation to meet their needs - we maintain a greenspace boundary between RP and other, neighboring cities - we are a bike friendly community and encourage eco-friendly modes of transportation - solar and alternative energy sources are a priority and a required part of any building plans - RP leads the county in water conservation or use by household or resident

Yeroc Retsof

8/28/2018 05:02 PM

oleoleo

9/04/2018 12:08 PM

J Balistreri

10/22/2018 07:01 PN

(41 responses, 0 skipped)

...even more bike friendly including bike-paths over the freeway that are separate from the existing over-passes. ...better with improved sports fields (i.e. baseball, softball, soccer, etc). ...known for its Leadership Rohnert Park program to develop community involvement. (Ex: www.leadershipmorganhill.org)

a city where you can walk to all areas of town through continuous paths of wide an unimpeded sidewalks; a city with cameras at almost every intersection in order to move traffic more smoothly and to capture speeders and vandals; a city where all utility poles and wires are under-grounded; a city where you can get decent cell phone reception everywhere but not have ugly towers in plain sight; a city that connects the Crane Creek Regional Park to SSU and to the neighborhoods with a decent and safe walking path; a city that gives the neighborhoods on the western side of town the same neighborhood feel and attention as the newer (upgraded) neighborhoods on the eastern side; will have a southern commercial/residential district based on an updated Southwest Boulevard -- remove the great brick wall, underground the utilities, and fix the dangerous intersection at the Commerce end. A diverse, inclusive and thriving community that provides a range of housing and transportation options. Rohnert Park is a city rich with parks and green space, serving as a model for environmental stewardship, sustainability and innovative energy technologies. It is a great place to grow up and grow old, walk-able and connected, with affordable housing, efficient transportation and community services that are accessible to people of all ages and ability status. It is a place that supports equality, human and civil rights for all people - and humane care for its animals too. Rohnert Park has a healthy economy based on human values that go beyond short-sighted profit motives.